

23rd September, 2020

CCC -CP -NOTICE 4 of 2020


**NOTICE TO THE PUBLIC ON THE PRODUCT RECALL OF LIQUI FRUIT RED
GRAPE STILL 330ML CANS**

The COMESA Competition Commission ('the Commission') on 8th and 10th September, 2020 issued warning notices to the public pursuant to 30 (1)(b) of the COMESA Competition Regulations ('the Regulations') relating to the recall of Liqui Fruit Red Grape still 330ml Cans by Pioneer Foods.

The Commission has had further engagements with Pioneer Foods pursuant to Article 30(2) of the Regulations. Pioneer Foods have confirmed that during the period beginning from April to 5th September, 2020 when the subject recall was initiated, the batch with dating codes: 01.04.2021 C Time and 02.04.2021 C Time was not exported to Malawi, Zambia and Zimbabwe.

The Commission therefore, wishes to assure consumers in the Common Market that while the recall of the affected product continues, the product is unlikely to be found on the shelves for sale to consumers. Further, Pioneer Foods has confirmed that where the recalled product batch is in the market, they are partnering with the relevant authorities to ensure a successful recall.

Kindly note that all other Liqui Fruit Products are unaffected and should not be removed from trade.



George K Lipimile

Director & Chief Executive Officer