



The First Regional Sensitization Workshop for the Business Community on the Provisions and Application of the COMESA Competition Regulations.



Theme: Compliance with the COMESA Competition Regulations; Benefits to Business.

Benefits for Attending

-Gain knowledge on competition law and how compliance benefits both the business and consumers.

-To know the Dos and Don`ts under the Regulations.

-Gain knowledge on designing and maintaining an internal compliance program which is crucial in:

- Avoiding and reducing the risk of infringing the Regulations which causes damage to the reputation, loss of customer base, respect and loyalty.
- Avoiding costly investigations and follow-on litigations
- Avoiding being slapped with hefty fines.

Highlights

Key note Address by:

-**Mr. George K. Lipimile, Director & CEO; COMESA Competition Commission**

-**Workshop facilitator:**

Mr. Willard Mwemba, Head Mergers & Acquisitions, CCC

-**Workshop Coordination**

Mr. John Mwesige, Economist; Enforcement & Exemptions

Who should attend?

- Managing Directors
- Chief Executive Officers
- Board Members
- Executive Level Managers
- Company Secretaries
- Consultants
- Entrepreneurs
- Legal Counsels
- Operations Managers
- Corporate Affairs Managers

Speakers & Panelists

Speakers

-**Mr. George K. Lipimile, Director & CEO; COMESA Competition Commission**

-**Mr. Willard Mwemba, Head; Mergers and Acquisitions, COMESA Competition Commission**

-**Mrs. Mary Gurure, Head, Legal Services & Compliance.**

Panelists

-**ENS Africa**

-**Sanlam Insurance**

-**Anjarwalla & Khana**

-**Coulson Harney**

**Workshop Date:
27 June, 2018**

**Venue:
Hilton Hotel
Nairobi, Kenya**

**Register now:
Tel: +2651772466
Mob: +265994063263
Email: jmwesige@comesa.int**



The COMESA Competition Commission (the "Commission") is a regional Competition Authority established under Article 6 of the COMESA Competition Regulations (the "Regulations"). The mandate of the Commission is to promote and encourage competition by preventing and prohibiting anti-competitive conduct by market players which deter the efficient operations of markets, partition the Common Market and erode consumer welfare.

Morning Session

0800-0830: Arrival and Registration

0830-0900: Opening Remarks

0900-0930: Key Note Address: Benefits of Compliance and Costs of Non-Compliance to the Regulations. by Mr. George K. Lipimile, Director & CEO; COMESA Competition Commission

0930-1000: Interactive Discussion

1000-1030: Session on the topic: Merger Control in the Common Market: What companies should know.

**Presenter: Mr. Willard Mwemba, Head; Mergers and Acquisitions
COMESA Competition Commission**

The session will discuss the types of mergers captured by the Regulations, the Requirements for Notification and consequences of Non-Notification. The session will also discuss the benefits of regulating mergers at regional level.

1030-1045: Interactive Discussion

1115-1130: Tea Break and Group Photo

1145-1215: Session on the topic: Forms of Anti-Competitive Practices the Business Community should be wary of: How can Companies ensure Compliance?

**Presenter: Mr. George K. Lipimile; CEO of the COMESA
Competition Commission**

This session will discuss anticompetitive conduct captured by the Regulations including: Illegal agreements and Abuse of Dominance. The Session will further highlight practical tips on developing, implementing, and championing competition law compliance programs.

1215-1230: Interactive Discussion

1230-1330 Lunch Break

Afternoon Session

1330-1400: Session on the topic: Interface between the COMESA Competition Regulations and the National Competition Laws.

Presenter: Mrs. Mary Gurure, Head, Legal Services & Compliance

This session will discuss which competition matters are addressed by the COMESA Competition Regulations and those handled by National Competition Laws. The criteria for determining which cases are referred to National Competition Authorities and those referred to the COMESA Competition Commission shall be highlighted.

1400-1420: Interactive Discussion

1420-1530 Panel discussion: Stakeholders sharing experiences on their interaction with the COMESA Competition Commission.

Panelists:

Representatives from:

ENS Africa
Sanlam Insurance
Anjarwalla and Khana
Coulson Harney

The session will provide an opportunity for participants to share their experiences on their interaction with the Commission; engage the Commission on practical aspects of complying with the Regulations etc.

1530-1600: Interactive Discussion

1600-1630: Wrap-up and Closure of the Workshop.

Competition law now makes headline news almost every week, with companies being fined millions of dollars for cartel conduct, abuse of dominance and anti-competitive mergers. However, competition law is not a concern for big companies only. Smaller firms and even charities have been among the recent targets of competition Authorities` investigations with the prospects of fines of up to 10% of their annual turnover where infringements are discovered.

It is now vital for all company executives and operations managers to have a working knowledge of Competition Law, and to be able to sport potential competition law risks where they arise. Business can be exposed to anti-competitive practices in many ways. Its therefore important to manage the risks of anti-competitive practices with an affective compliance program.

The COMESA Competition Regulations (the “Regulations”) apply to all business activities within and outside the Common Market as long as they have effect on competition in the Common Market. In view of the above, the COMESA Competition Commission (the “Commission”) is hosting the first regional sensitization workshop for the Business Community on the Dos and Don`ts under the Regulations. This one-day workshop is aimed at imparting knowledge the companies must have as they conduct their businesses in the Common Market. Companies must ensure that their conduct comply with the Regulations through maintaining an internal compliance program.

OUR WORKSHOP SPEAKERS

1. MR. GEORGE K. LIPIMILE

George K Lipimile is the current Director and Chief Executive Officer of the COMESA Competition Commission. Prior to his current appointment, he served as Senior Advisor at the United Nations Conference on Trade and Development (UNCTAD) in the Division of Competition and Consumer Law Policy. At UNCTAD he was in charge of the technical assistance and capacity building programs in the area of competition and consumer policies for the developing and least developed countries.

Goerge Lipimile established and became the first Executive Director of the Zambia Competition Commission in Zambia (the first modern competition Authority in the Eastern and Southern African Region). His duties included advising the government on a range of trade and competition issues, including the negotiations of the Doha Rounds, WTO Agreements, EPAs negotiations, in addition to issues relating to the regional trade and economic integration of the SADC/COMESA Agreements.

For a long time, George Lipimile served as the head of Zambia Intellectual Property office. He was the Chairperson of the African Regional Intellectual Property Organization (ARIPO) for two terms. He sits on several boards of research and academic institutions.

George Lipimile is highly consulted on issues pertaining to the enforcement of competition and consumer law and policy. He is an economist and lawyer by profession.

2. MR. WILLARD MWEMBA

Willard Mwemba began his career in Competition Law at the Competition and Consumer Protection Commission in Zambia in 2006. He worked at the Competition Authority in Zambia as Director; Mergers and Acquisitions for 7 years before he joined the COMESA Competition Commission.

Willard joined the COMESA Competition Commission in January 2013 and became its first head of the Mergers and Acquisitions Department.

Willard has written extensively on the subject of competition law and has spoken at several high-profile fora. He is usually invited as a guest lecturer on the subject at universities and colleges in Zambia and beyond. Willard has also helped a number of national competition authorities in developing and operationalizing their Mergers and Restrictive Business Practices Divisions. He has been instrumental in the reform of the COMESA Competition Law regime.

3. MRS. MARY GURURE

Mary Gurure (nee Gusha) is a registered Legal Practitioner with 26 years post graduate working experience and is currently the Head of the Legal Services and Compliance Division of the COMESA Competition Commission. She began her career in 1992 as an Assistant Legal Practitioner after which she joined the Zimbabwe Ministry of Justice under the Attorney General’s Office Directorate for Public Prosecutions where she rose through the ranks to become a Chief Law Officer.

She left the Ministry of Justice in 2009 to join the Zimbabwe Competition and Tariff Commission as the Commission (Company) Secretary and Legal Advisor. She held this position up to the time she left to join the COMESA Competition Commission in 2013.

During her service at the Commission, Mrs. Gurure has participated in the drafting and streamlining of the Commission`s Legal instruments to perfect the Regional Competition Regime

REGISTRATION FORM (Please complete this page and return it to the Commission).

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27th June, 2018, Hilton Hotel, Nairobi Kenya

REGISTRATION DETAILS:

Company name -----Postal Address-----Physical Address-----
-----Postal Code-----
-----Telephone-----
Nature of Business-----City and Country-----

Type of Entity (Please Tick One) Public-----Private-----Parastatal-----NGO-----Other-----

DELEGATE DETAILS:

No.	NAME	DESIGNATION	TEL. NO.	EMAIL
1				
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